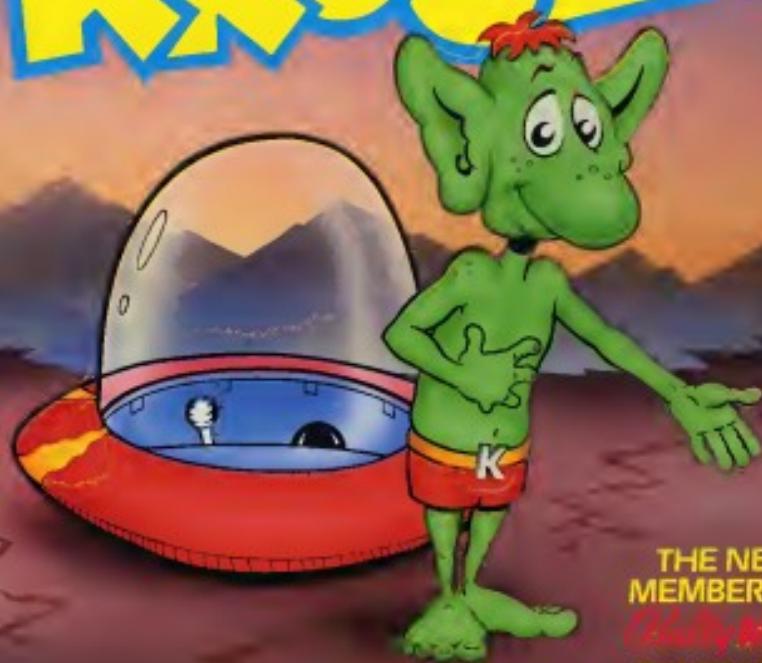


He's somewhat green...

The spaced-out star of two sizzling new video games...
and the most eligible alien in town! ...Meet...

KAPT.'R KRooZ'R



THE NEWEST
MEMBER OF THE
Galaxy Galaxy
FAMILY IS QUITE
A CHARACTER!

KAPT. KROOZ'R Personality Profile

HAIR: Red

BODY: Green

HOME: Mothership

OCCUPATION: Extraterrestrial man-about-cosmos

HOBBIES: Cruising celestial expanses, warding off
deadly mutants, locating mothership

MOST APPEALING TRAITS: Cute, lovable, cosmic, outdoony,
wears clothes well, drives late-model spaceship,
ideal temperament for games, toys and unlimited
variety of products, wide, versatile appeal,
leadership potential

FAVORITE VIDEO GAMES: "Wacko" and *Kozmik Krooz'r*™

PERSONAL GOALS: To bring joy and good will
to consumers through merchandising

PROJECTED EARNINGS: Substantial

IDEAL LICENSEES: Fun-loving, ambitious, sense of
humor, appreciate good character traits
when they see them.

FUTURE PLANS: Looking for the security of a long-term
business relationship



CUTE 'N CASUAL

An active alien on the go, KAPT KROOZ'R emits an earthly appeal in irresistible casualwear ensemble designed to capture the hearts of consumers



FASHIONABLY FORMAL
At home in his mothership,
or out cruising the cosmos
after five, KAPT KROOZ'R's
sure to be the life of the
party in the eye-catching
elegance of evening wear
guaranteed to turn heads.

SHOWDOWN CHIC

KAPT KROOZ'R feels right at home on the range in an un-
mistakably sporty look of the Old West, destined to wrangle
popularity and create a merchandising stampede!



GLADIATOR GARB
KAPT KROOZ'R is
dressed to kill in
smart, tailored gladi-
ator garb imported
from Rome's classic
Julius Caesar designer
line (toga)



PLAY BALL.
Why phone
home when you
can slide home?
KAPT KROOZ'R
is an un-
disputed hit
in striking
regulation base-
ball regalia.
Sure to score
big with fans

the
MANY MOODS
of
KAPT. KROOZ'R...



BAR-B-QUE CHIC
At patio or poolside,
KAPT KROOZ'R sizzles
in saucy briquette-
resistant Bar-be-que wear
that everyone will
want to get their mitts on!



WET 'N WILD
KAPT KROOZ'R's all
geared up to achieve
new depths of market-
ability in an aquatically
attractive wetsuit
that adds a buoyant
dimension to his
character



KAPT. KROOZ'R

Get acquainted with KAPT. KROOZ'R™...the newest addition to the Bally Midway family of characters. The undisputed star of two new intergalactic video games—Kozmik Krooz'r™ and Wacko™—he's already stirring up a sensation with his captivating looks and cosmic personality! He's an ambassador of electronic fun!

He may be from galaxies beyond, but he's not your average alien. KAPT. KROOZ'R has a down-to-earth charisma that offers universal appeal. With a slightly kooky smile...a playful pen-

chant for mischief...and a wacky way of getting attention...he's a natural for licensed products.

His recent appearance on the video scene puts KAPT. KROOZ'R in good company with characters who have an unprecedented track record. Bally Midway's Pac-Man Family has paved the way for proven popularity and merchandising clout. KAPT. KROOZ'R is ready; let him build a productive future that will skyrocket sales...don't bother to phone home...

Contact:

Bally MIDWAY
Character Licensing
312-451-9200